



ADAMDELUCAPHOTO

# **FEBRUARY 13-15, 2026**

# **LAKE HAVASU**

# **ROCKABILLY REUNION**

**A Fun Filled 3-Day Weekend for All Ages**

“One of the Only events to entertain four to five generations of one family at the same time”. – Rockabilly Hall of Fame TN.



ADAMDELUCA.COM

**The Largest Country  
Music Festival in  
Lake Havasu City,  
Arizona**

**Over 25,000 in  
attendance**

**600 plus vehicles on  
display in the Car  
Show**

**34 States & 10  
Countries  
Represented**

**ROCKABILLY REUNION**  
ROCKABILLY HAVASU LLC.  
Lake Havasu City  
Arizona, 86404  
928-302-9256

[TheRockabillyReunion.com](http://TheRockabillyReunion.com)



- 600 PLUS VEHICLES ON DISPLAY
- VENDOR VILLAGE OF OVER 150 RETAIL AND DISPLAY VENDORS
- 20 LIVE BANDS
- FOOD COURT WITH 14 DIFFERENT MENUS
- BEAUTY PIN-UP PAGEANT
- FAMOUS RAT RODS ON DISPLAY
- VIP ROCKABILLY LOUNGE
- KIDS ZONE
- VIP BACKSTAGE AREA
- CELEBRITY APPEARANCES
- DRY CAMPING
- \$6 BEERS AND \$9 SPECIALTY COCKTAILS
- BEAUTY SALON & BARBER SHOP
- BURN-OUT CONTEST AND MOTORCYCLE STUNT TEAM

# ***ROCKABILLY REUNION AND OUR MISSION***



## **ROCKABILLY**

“A Type of Popular Music, originating in the Southeastern United States in the 1950’s, combining elements of Rock and Roll and Country Music. “

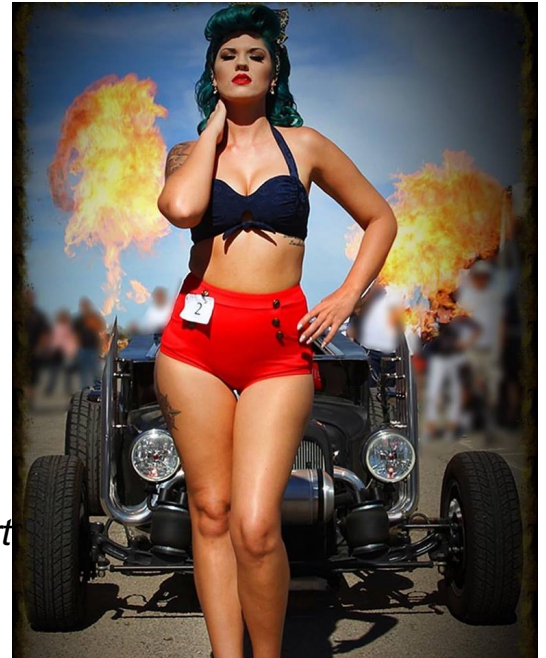
## **ROCKABILLY MUSIC**

“The Mixture of Country Boogie, hillbilly and Rhythm and Blues that structured what is considered the classic rock and roll beginning”

- ***THE LAKE HAVASU ROCKABILLY REUNION IS A TIME WARPED EVENT BRINGING YOU BACK INTO THE 1950’S.***
- ***A FUN FILLED FAMILY WEEKEND EVENT FOR ALL AGES TO ENJOY & CELEBRATING THE CULTURE OF THE 1950’S***

# ***The Rockabilly Reunion Experience***

- **Largest Rockabilly Car show in Arizona**
  - 600-Plus Vehicles on Display
  - Vehicles up to 100 years old
- **Vendor Village**
  - Vintage to Present Day Vendors
  - Sponsor Displays and Products
- **Food Court**
  - You Crave It - We Have it in the Food Court
- **20 Live Rockin & Swingin Bands**
  - 3 Days of Rockabilly, Hillbilly and Old Time Rock n' Roll & Country Music
  - Featured entertainment from across the USA and Europe



- **Pin Up Beauty Pageant**
  - Largest Pageant West of the Mississippi
- **Celebrity Appearances**
  - Hot Rod Builders
  - Movie Stars
  - TV Stars
  - Musicians
- **Full Bar Stations**
  - Adult Beverages
- **Sponsor Displays & Interactions**
- **Swing Dancing / Dance Floor**
- **VIP Rockabilly Club Lounge & Meet and Greet**

# *The Rockabilly Reunion Draws from the Tri-State Area Arizona, Nevada & California*

*84% of The Tri-State Area's Population Listens to Country & Rock N' Roll Music*

*7,277,463 People Live in the Counties of San Diego, Los Angeles, Orange, Clark, Mohave & Maricopa.*

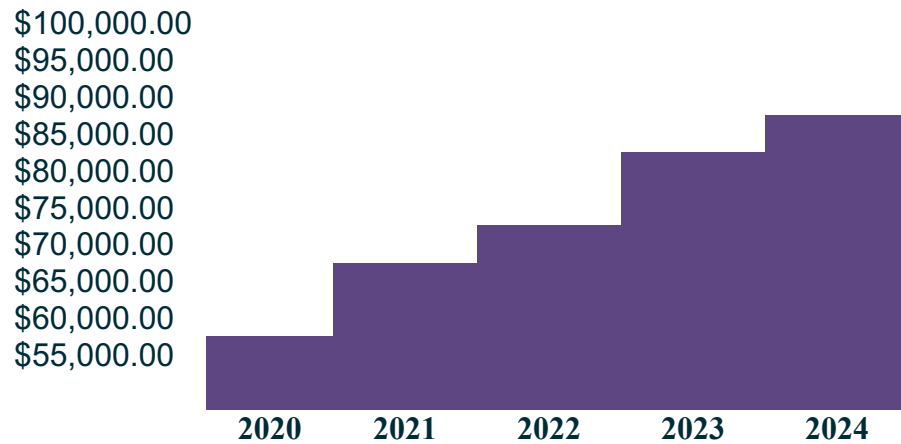


*Rockabilly Music (Country & Rock n Roll)  
reaches both genders and all age groups:*



- 12-17
  - Female 42%
  - Male 51%
  
- 18-34
  - Female 59%
  - Male 61%
  
- 35-54
  - Female 63%
  - Male 57%
  
- 55 +
  - Female 64%
  - Male 62%

# Household Income Exceeds the Average and is Climbing



## Consumer Statistics

**61% Married**

**88% Work Full Time**

**51% College Educated**



**54 % Own A Home**

**72 % go to Festivals 3 Times A year**

**83 % Dine Out 4 times a month**

# Social Media

72 %



81 %



69 %



57 %



51 %



# **Opportunities for Sponsorship and Branding**

- **PRESENTING SPONSOR** - Your Company Name PRESENTS “The Lake Havasu Rockabilly Reunion”
- **CAR SHOW SPONSOR** – Your Company Name PRESENTS “Rockabilly Reunion Car Show”
- **MOTORCYCLE SHOW SPONSOR** – Your Company Name PRESENTS “Rockabilly Reunion Motorcycle Show”
- **TRUCK SHOW SPONSOR** – Your Company Name PRESENTS “Rockabilly Reunion Truck Show”
- **PIN UP BEAUTY PAGEANT** – Your Company Name PRESENTS “Rockabilly Reunion Pin Up Beauty Pageant”
- **STAGE SPONSOR** – Your Company Name PRESENTS “Rockabilly Reunion Stage & Entertainment”
- **VIP ROCKABILLY CLUB LOUNGE** – Your Company Name PRESENTS “The Rockabilly Reunion VIP Club Lounge Area”
- **SUPPORTING SPONSOR**
- **PRODUCT SPONSOR**

**We take great pride in being flexible and designing each sponsorship package to meet our sponsors needs and products.**

**For more information or to Inquire about a Sponsorship Opportunity:**

**Call or Email:**

**928-846-0335**

**[info@therockabillyreunion.com](mailto:info@therockabillyreunion.com)  
[therockabillyreunion@gmail.com](mailto:therockabillyreunion@gmail.com)**

# Marketing & Advertising Campaigns

## RADIO

Murphy  
Broadcasting  
Reaching San  
Bernardino,  
Mohave, Clark  
& Maricopa  
Counties

## BILLBOARDS

Roadside  
Billboards &  
Main Stage  
LED Walls

## SOCIAL MEDIA

Facebook,  
Instagram,  
Website, Email  
Blasts

## VENUE MARKETING

Venue  
Branding,  
Banners,  
Vendor Booth &  
Display

## PUBLIC RELATIONS

Press releases,  
TV  
Broadcasting &  
Calendar  
Listing

## PRINT

Event Posters,  
Banners,  
Flyers,  
Magazine &  
Newspaper



The logo features a black-outlined scroll at the top containing the text "LAKE HAVASU CITY, AZ" in a black, serif, all-caps font. Below the scroll, the word "Rockabilly" is written in a large, red, stylized script font with a white outline and a drop shadow. Underneath "Rockabilly", the word "REUNION" is written in a black, serif, all-caps font.

LAKE HAVASU CITY, AZ

**Rockabilly**

REUNION

*For more information or to Inquire about a Sponsorship Opportunity:*

*Contact:*

*928-846-0335*

*[therockabillyreunion@gmail.com](mailto:therockabillyreunion@gmail.com)*

*[info@therockabillyreunion.com](http://info@therockabillyreunion.com)*